

DID YOU KNOW...?

Did you know that... receiving bequest dollars is an important source of revenue for many charities? Some charitable organizations do a much better job than others in promoting the likelihood of receiving this sort of funding. Typically, educational institutions, arts and other community charities are more successful than religious bodies in this effort.

According to the *Chronicle of Philanthropy*, April 1, 2009, in a study by Patrick M. Rooney, Director of Research at the Center of Philanthropy at Indiana University, data was analyzed on 8,000 households taken from a series of state and regional surveys to determine how variables such as gender, age, location, marital status, and frequency of church attendance might affect a person's motivation and propensity to make a bequest. His analysis showed that 56 percent of participants had made a Will and that (only) 15 or 16 percent had named a charity in their Will – a much higher percentage than the four to five percent that the Internal Revenue Service says makes bequests.

Regardless of the source of information, it is obvious many opportunities are before us as we share with those in our local churches about the possibilities to make bequests to support the ministries of the local congregation.

Please let us know if and how we may serve you.

COUNCIL ON DEVELOPMENT

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